

**University of Canberra**

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**All great art is theft: remixing creative content in teaching digital media at university**

Abstract:

The IP policy in Australian Universities is build on patenting and copyright. However, these legal frameworks are being swamped by the rising tide of social media and the associated practises of remixing and mashing up of digital assets that are now fundamental in media production. Recently, I explored Creative Commons (CC) licensing as an alternative approach to managing intellectual property in creative practice with students in Sound Design and Production at the University of Canberra. The students shared their own recordings with each other, and combined them with material from the internet, all under CC licensing on the ABC Pool online site <http://www.pool.org.au> for social media remixing. Together they collaboratively produced four Audio-only films of short stories by indigenous writer Barry Cooper that have been mixed with other CC licensed podcasts on the issue, and a recording of an initial presentation on this topic made to the Practice-led research symposium at University of Canberra in September 2009.

Biographical note:

Dr Stephen Barrass is Associate Professor of Media and Graphic Design Faculty of Arts & Design at the University of Canberra. He has a PhD in Auditory Information Design from the Australian National University, and his research interests include mixed reality, interaction design, interactive museum exhibits, multimodal information displays, sonification, generative art, and new interfaces for musical expression. His creative projects include the multimedia *Welcome space* in the Gallery of First Australians at the National Museum of Australia in 2001, the *Listening to the mind listening concert* at the Sydney Opera House in 2004, and *ZiZi the affectionate couch*, now resting in the collection of the Museum of Old and New Art after many national and international tours. A portfolio of Stephen's practice and theory is at <http://stephenbarrass.wordpress.com>.

## This piece is presented as an audio file

This piece is an audio file available through the following link:

<http://www.pool.org.au/audio/stephenbarrass/text>

## Works cited

Carrick D 2007 'Creative commons' The law report, ABC Radio national podcast, <http://www.abc.net.au/rn/lawreport/stories/2007/2095456.htm> (accessed 11 April 2010)

Draper, PA, M Hall and J Wilson 2006 'Universities, creativity and the real world?' in R Vella (ed) *Speculation and innovation: applying practice led research in the creative industries*, Brisbane: QUT, at <http://hdl.handle.net/10072/13027> (accessed 11 April 2010)

Flew, T (nd) *So what does new media mean?* QUT Creative industries research podcast, <http://www.creativeindustries.qut.edu.au/research/podcasts> (accessed 11 April 2010)

## Other resources

Bistrot du Dome 2009 *Audio only films, sound design and production*

University of Canberra, ABC Pool, [http://pool.org.au/group/bistrot\\_du\\_dome](http://pool.org.au/group/bistrot_du_dome) (accessed 11 April 2010)

Cooper, Barry 2006 'Bean paddock blues', in *Best Australian stories 2006*, Melbourne: Black Inc, at <http://www.abc.net.au/rn/shortstory/stories/2008/2387859.htm> (accessed 11 April 2010)

Cooper, Barry *Audio only films of four short stories by Barry Cooper*, at [http://pool.org.au/audio/stephenbarrass/bean\\_paddock\\_blues](http://pool.org.au/audio/stephenbarrass/bean_paddock_blues) (accessed 11 April 2010)  
[http://pool.org.au/audio/stephenbarrass/local\\_knowledge](http://pool.org.au/audio/stephenbarrass/local_knowledge) (accessed 11 April 2010)  
<http://pool.org.au/audio/stephenbarrass/listen> (accessed 11 April 2010)  
[http://pool.org.au/audio/stephenbarrass/the\\_final\\_say](http://pool.org.au/audio/stephenbarrass/the_final_say) (accessed 11 April 2010)

*Creative commons and sound, building an Australasian commons: case studies volume*, at [http://wiki.creativecommons.org/Case\\_Studies](http://wiki.creativecommons.org/Case_Studies) (accessed 11 April 2010)

*Podcasting legal guide*, at [http://wiki.creativecommons.org/Podcasting\\_Legal\\_Guide](http://wiki.creativecommons.org/Podcasting_Legal_Guide) (accessed 11 April 2010)